



Radio Tarana Website Giveaway – Terms & Conditions

1. Promoter

This promotion is run by Digital Neighbour Limited, in association with Radio Tarana.

2. Eligibility

This giveaway is open only to New Zealand-registered businesses with a valid NZBN. The business must actively operate in New Zealand. Only one entry per business is allowed. Employees of Digital Neighbour or Radio Tarana are not eligible.

3. Promotion & Winners

The giveaway will run for one week. Six winners will be selected via a live on-air draw, with three winners from the North Island and three winners from the South Island.

4. Prize Overview

Each winner will receive one free informational business website designed and built by Digital Neighbour.

5. Website Inclusions

The website will be built on WordPress and will include up to 10 standard informational pages. Each page will include up to 750 words of content. Content will be written by Digital Neighbour based on information provided by the business. The website will be mobile-friendly, include stock images, a contact form, basic SEO-friendly structure, and up to three revision rounds during development.

6. What Is Not Included

The giveaway does not include e-commerce functionality, booking systems, chatbots, payment gateways, custom-coded features, or ongoing SEO or marketing services. Any additional features will be charged separately.

7. Hosting Requirement

The website must be hosted with Digital Neighbour at a cost of \$45 plus GST per month. A minimum 12-month hosting agreement is mandatory.

8. Project Timeline & Cooperation

Winners must provide all required information and feedback in a timely manner. Digital Neighbour is not responsible for delays caused by late responses.

9. Prize Conditions

The prize is non-transferable and cannot be exchanged for cash, sold, or gifted.

10. Winner Contact

Winners must respond within seven days of being contacted. Failure to respond may result in forfeiting the prize.

11. Content & Business Restrictions

Digital Neighbour may decline projects involving illegal, misleading, adult, gambling, or offensive content.

12. Website Ownership & Term

A minimum 12-month hosting term with Digital Neighbour is mandatory. Upon completion of the 12-month hosting term, full website ownership will belong to the business.

13. Liability

Digital Neighbour is not responsible for business performance, revenue outcomes, or third-party service failures.

14. Changes

Digital Neighbour reserves the right to update or amend these Terms & Conditions if required.

15. Acceptance

By entering this giveaway, participants agree to these Terms & Conditions in full.